

YOUR FIRST VISIT TO



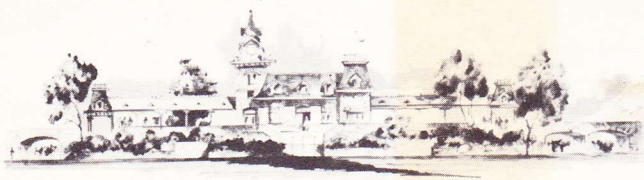
Disneyland

Walt Disney's magic kingdom in Anaheim opened to the world Monday, July 18, and you, like millions of others who've read and heard about this wonderland, are planning your first visit. Mere words can't describe the happy experiences in store for you but we hope this brief brochure will help serve as an informative guide and describe some of the many features designed for your enjoyment.

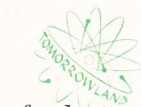
WHAT IS DISNEYLAND?

Disneyland is Walt Disney's dream of 25 years brought to life. It's the fantasy world of Peter Pan and Snow White for the delight of young and old. It's America the Baby and America the Great as our country's history unfolds from Frontierland, through Main Street to Tomorrowland. It's a land of adventure on foreign shores and a world of make-believe. It's a new idea in entertainment—in the words of its creator, Walt Disney, "a fabulous playground—something of a fair, a city from the Arabian Nights, a metropolis of the future, a show-place of magic and living facts, but above all, a place for people to find happiness and knowledge."

YOUR DISNEYLAND TOUR



The cares and troubles of your daily world dissolve the instant you enter Disneyland. You'll find yourself on Main Street, U.S.A.—an exact replica of a small town main street of that happy era—from the horse-drawn streetcars which trundle up Main Street, to the fire department's old-fashioned hose and chemical wagon, "powered" by real fire horses. Yes—Junior, and even Dad can answer an "alarm" and ride to a "fire" behind the department's gallant steeds. You'll see and visit all the turn-of-the century shops and stores—the photographer's shop, ice cream parlor, penny arcade, bakery, drug store, music shop, butcher, grocer, many of which are sponsored by outstanding American companies whose names are familiar "household words." At the end of Main Street is the Disneyland Plaza. Two distinctive types of restaurant facilities are located here to serve your needs—the Plaza Pavilion, a completely new conception of high quality, low cost food service and the Red Wagon Inn, a re-creation of early century elegance of the Delmonico-style restaurant, where complete meals are served at moderate cost. From the Plaza you begin your visit to Disneyland's four major, fabulous kingdoms . . . TOMORROWLAND, FANTASYLAND, FRONTIERLAND and ADVENTURELAND.



The daring land of dreams and hopes, upon which the future rests. You'll see the giant pylon-like TWA space rocket; visit buildings of advanced architectural design; participate in American industries' imaginative and exciting exhibits—all demonstrating what the future holds for everyone. Among Tomorrowland's exhibits will be an advanced motion picture development, Circarama, consisting of continuous images focused on a 360° screen; the three billion year story of the universe from the time earth was a flaming globe whirling endlessly through space; and a story on oil production with a 40 foot diorama of the Long Beach area for the setting. You'll see an enormous kaliedescope of color, a gigantic aluminum telescope, and a futuristic conception of American home appliances and installations. A Court of Honor will grace the center of Tomorrowland, flying flags of each state and the American flag. Tape recordings will be used instead of the customary register to identify guests. The Jules Verne Exhibit ("20,000 Leagues Under the Sea") will also be an attraction in Tomorrowland. Young drivers-to-be will learn driving technique on freeways of the future, and enjoy speedboat excursions through an island-dotted water-way. From Tomorrowland you may have an aerial view of America by boarding a space station which, theoretically, travels in an orbit 500 miles above the earth's surface; or you may be a passenger in a TWA Rocket making a round trip to the moon. In short, all of man's dreams of the future are realities in Tomorrowland at Disneyland.



A world of imagination—come to life. You'll cross a drawbridge to enter Fantasyland through the portals of a medieval castle with towers and parapets rising dizzily above you. In Fantasyland you'll take the Peter Pan ride aboard a pirate galleon that soars over moonlit London to Never Land, home of Mermaids, Buccaneers, Indians and Lost Boys, and flit through the Darling home; take the Snow White ride and meet the Seven Dwarfs, the Wicked Witch, who will offer you a poisoned apple. You will also meet all the other characters of this immortal classic. Mr. Toad's Wild Ride runs through a series of misadventures in a 1903 vintage automobile, knocking over a cow and crashing into a barn, and you'll travel through the "Pearly Gates" to the sound of Heavenly music. Other gay, novel amusements of Fantasyland are based on cartoon or story book characters that Walt Disney has brought to screen life. Dumbo, the Flying Elephant, a breath-taking aerial ride, the Mad Tea Party, King Arthur Carrousel with 72 gorgeous steeds, the Casey Jr. circus train, Canal Boats of America, England, France and Holland, and the Mickey Mouse theatre are among Fantasyland's fabulous attractions. Light food and refreshments are offered from stands designed with the flair and color of a circus in Fantasyland. Here, too, you'll board a Pirate Ship to find a restaurant serving light family meals.

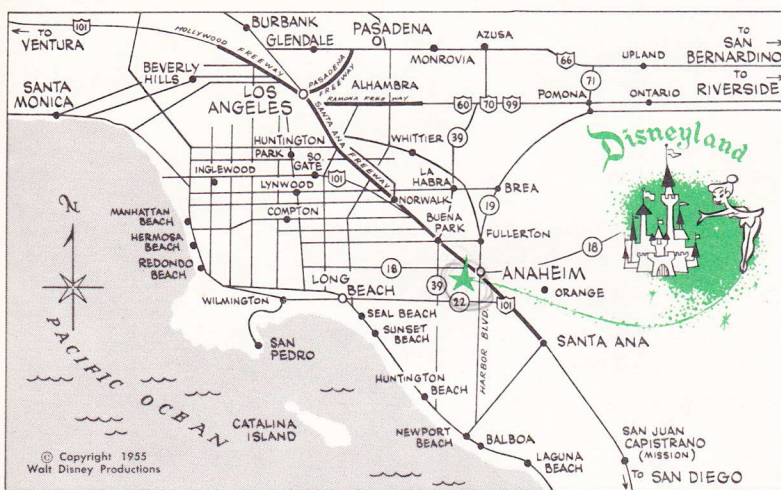
FRONTIERLAND



Frontierland, where you actually "live" America's colorful and historic past, is the third main realm of Disneyland. You enter Frontierland through the gates of an old log fort where Indians of many tribes gather at the entrance. All the stores and buildings, reminiscent of this period, line the board walk of the town. At the blacksmith shop, you'll watch ponies being shod and across the street visit the ever-famous general store. How about "hopping" a freight train? At the Frontierland station, you can board a scaled down version of the old-time Santa Fe and Disneyland freight and ride in a cattle car, a gondola or the caboose for an exciting trip around the perimeter of the park. You can board a buckboard, Conestoga Wagon or Concord Stage to ride by the Marshal's office, the jail, assay office and other frontier enterprises, including an exciting trip through the Painted Desert. The Golden Horseshoe, "longest little bar with the tallest glassful of pop," faces a river dock in Frontierland. From here you can board the Mark Twain, a 105 foot paddle-wheeler steamboat, for a cruise on the rivers of America. For food and refreshment, you have a wide choice in Frontierland. Breakfasts, snacks, Mexican food and chicken dinners offer a complete menu variety for your enjoyment.



On the threshold of Adventureland, you'll visit a Tahitian settlement. In this South Seas atmosphere you'll marvel at the display of tropical flowers, birds and fish. Adventureland is the "wonderland of Nature's own design . . ." as described by Walt Disney. Have an explorer's urge? Then you'll want to take an explorer's boat on a trip through the tropics—past flora and fauna as found in Mexico, Central and South America, Africa, Asia and Australia. It's a journey filled with adventure. Lifelike wild animals, birds, reptiles and jungle natives add thrills to your trip. Adventureland also offers you a tropical "bar" where you can enjoy a variety of exotic fruit and berry beverages, native to the tropics, and a Pavilion where light lunches are served. Topping off your first visit to Disneyland you'll want to board the Santa Fe and Disneyland passenger train, a scale model of a turn-of-the-century railroad train which puffs around the perimeter of the Park. Here you'll glimpse again all the delights and wonders of Disneyland—a perfect way to conclude your first visit—and anticipate the fun of your next one.



SOUTHERN CALIFORNIA ROUTES TO DISNEYLAND

INFORMATION, PLEASE!

Here are the answers to some of the questions you may have about Disneyland. We hope this information will help to make your first and subsequent visits to Disneyland more enjoyable.

HOW MUCH WILL MY VISIT COST?

Admission tickets for children under twelve are 50c tax free. Adult tickets are \$1.00, including tax. Your admission ticket to Disneyland entitles you to visit all the "lands" of Disneyland and to see the many exhibits, free shows and spectacles of this Magic Kingdom.

Disneyland rides, merchandise and souvenirs are all popularly priced. Food and refreshments at costs range from modest to moderate, depending on the type of food and service you desire. A wide variety of eating and refreshment facilities are available to serve you.

Disneyland is designed for the enjoyment of everyone and Disneyland will always be within everyone's budget.

WEEK-DAY VISITS?

Disneyland is less crowded on week-days. Whenever possible, time your trip so that you will be able to avoid the week-end and holiday throngs. Disneyland is open every day throughout the summer from 10 a.m. till 8 p.m. During the winter months Disneyland will be closed on Mondays.

Your complete tour of Disneyland, including several rides can be made in a half-day, but to really see the park we suggest you plan a full day's outing on your first trip. On your future visits you'll know to which sections you want to devote more time. Although Disneyland covers more than 60 acres, you'll only walk 1½ miles in seeing the sights.

DISNEYLAND HOTEL

The Disneyland Hotel is located on a 30 acre site adjoining Disneyland, situated opposite the main exit of Disneyland. The Hotel will contain 650 hotel and motor-hotel rooms, suites and garden apartments when completed. For opening date and other information contact Disneyland Hotel, 9363 Wilshire Blvd., Beverly Hills, phone CR 5-4566.

CAMERAS?

By all means, bring your still or motion picture camera. You'll want to permanently record on film all the wonders and thrills of your Disneyland visit to show your friends.

WHERE IS DISNEYLAND?

Disneyland is located in the city limits of Anaheim, approximately 22 miles Southeast of downtown Los Angeles. Disneyland borders the Santa Ana Freeway on Harbor Blvd. A parking lot, with a 12,175 car capacity is operated for the convenience of Disneyland visitors. (See Map.)

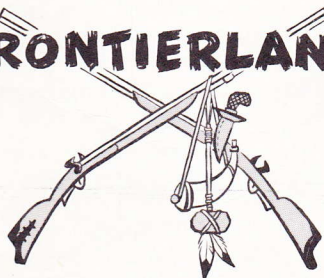
WHAT ABOUT TRANSPORTATION?

Most visitors come to Disneyland in private cars. However, buses are operated to Disneyland from Metropolitan Los Angeles and other Southern California points by Tanner-Gray Line Tours, Metropolitan Coach Lines, and other Orange County and Long Beach bus systems. For further information and schedules, please contact the bus lines.

**A NEW CONCEPT IN
FAMILY ENTERTAINMENT**

Disne

FRONTIERLAND



A log fort, stage coaches, Indians, mule-pack trains, stern-wheeler riverboat and a pioneer street help to make Frontierland a living re-creation of America's past.

Adventureland



Devoted to natural wonders, Adventureland offers a cruise on an explorer's boat through tropical rivers of the world, past animated birds, beasts and reptiles.

yland

160 ACRES OF HAPPINESS
IN
ANAHEIM, CALIFORNIA

Fantasyland



Behind the portals of a pastel colored castle
Lies Fantasyland, featuring Snow White,
Sleeping Beauty, Peter Pan, Dumbo,
and other of Walt Disney's
beloved cartoon and story book characters.



Advanced science and its influence on
mankind's future keynotes Tomorrowland,
where a realistic space flight, a speedboat
regatta and exciting exhibits by
leading industrial firms will be found.

